



# Enhance Collaboration with Logitech Sight and Microsoft Camera Modes

Leverage Logitech's Camera  
Innovations with Microsoft Teams  
Rooms' Advanced Features

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# Introduction

Is the way we have traditionally approached meetings all wrong?

In the evolving landscape of corporate collaboration, the one-size-fits-all approach to meetings is becoming obsolete. In fact, some forward-thinking companies are now viewing meetings through a new lens—one that focuses on the purpose rather than just the title.

This approach is supported by researchers from [McKinsey](#)<sup>1</sup>, who recommend that you stop thinking about meetings in terms of their content or title and start looking at their goals. They concluded that when we shift our thinking on

why we are meeting, meetings fall into one of several purpose-oriented groupings.

In this paradigm, the role of technology emerges as a pivotal factor in enhancing the effectiveness of these gatherings. This ebook aims to give you, the IT and AV decision makers, a better understanding of how Logitech's camera technology can be leveraged within Microsoft Teams Rooms to transform everyday interactions into productive, inclusive, and engaging meetings.



<sup>1</sup>Aaron De Smet, Gregor Jost, and Leigh Weiss. "Want a better decision? Plan a better meeting." McKinsey Quarterly, May 8, 2019.



## Defining Meetings by Purpose

Meetings are the lifeblood of organizational communication, but not all meetings are created equal. They can be broadly categorized into **decision-making** conclaves, **sharing** sessions, or **discussions**.

Moreover, each type of meeting demands a unique approach to facilitate its specific objective—a strategy that can be enhanced through the right technology. In other words, align your “meeting technology” to the category or style of the meeting to maximize the outcome.

### A Framework for Meeting Purposes

	What Do These Meetings Look Like?	How Can Technology Enhance These Meetings?
Decision Meetings	These meetings are critical, often involving strategic deliberations and decisions. Here, understanding the room's dynamics, including the non-verbal cues of key stakeholders, can be as important as the spoken word.	By providing a comprehensive view of the room, every pertinent detail is clearly visible.  A well-cropped view of the room that intelligently adjusts as people enter or leave can keep everyone in view.
Sharing Meetings	In these sessions, focusing on who is presenting is critical. The active speaker, often sharing detailed or complex information, needs to be the focal point.	Cameras that can adeptly capture every subtle nuance from the primary speaker, from facial expressions to gestures, ensure the message is conveyed effectively.
Discussion Meetings	These meetings are fast-paced and interactive. Multiple participants may speak in quick succession, making it essential to capture every reaction and point without delay.	When more than one person is in the room, camera technology places each individual into their own frame. This ensures everyone is clearly seen and heard and audible facilitates a seamless flow of ideas.  This can be achieved through a composited view of the last few speakers

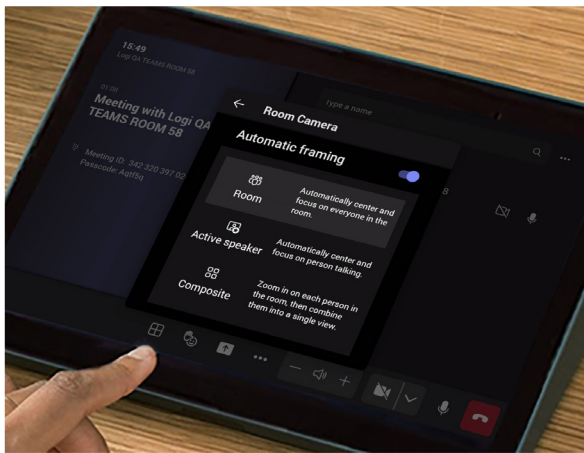
Recognizing and embracing this diversity of meeting purposes is the first step toward redefining the efficacy of your corporate communication landscape. The next step is aligning camera technologies with meeting dynamics to get the most out of the meeting experience.

# Logitech RightSight 2 Auto-framing Aligns to Meeting Purposes

With this framework as a reference, we found that Logitech's advanced camera solutions can cater to these varied requirements, ensuring that both in-room and remote participants are equally engaged and contributing effectively. And it starts with RightSight 2 auto-framing.

When in a Microsoft Teams environment with its various room view options, RightSight 2 auto-framing technology is at the heart of Logitech's camera solutions, intelligently adjusting the frame to capture every participant clearly. Whether adapting to include a new speaker or zooming in to focus on the active speaker, RightSight 2 ensures that every meeting is visually optimized for all participants.

Logitech RightSight 2 auto-framing options, especially when deployed in a Microsoft Teams Rooms environment, align nicely with the framework for meeting purposes. Camera views offered by Logitech RightSight 2 include **Room View**, which aligns with a decision-making session and provides an intelligently framed view of the room; **Active Speaker**, which aligns well with sharing sessions where staying in sync with the key presenter is critical; and **Composite View** (part of Microsoft Intelliframe technologies), which addresses needs during discussion sessions where the last few speakers in a room are framed side by side so the far end does not miss a beat of the conversation.



# Logitech Cameras and Technology: A Solution Aligned to Microsoft Teams Rooms

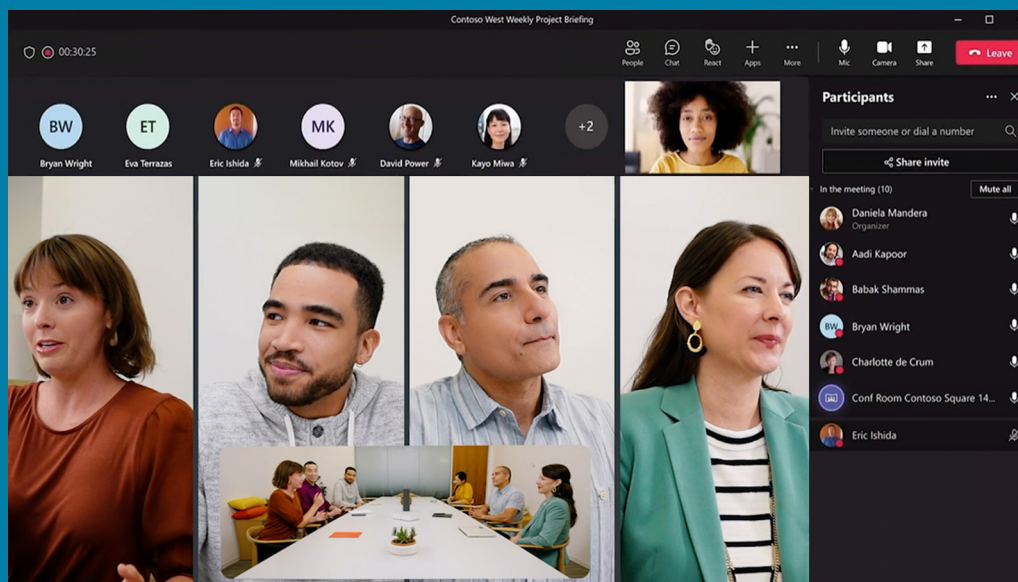
So, how does this all come together when deploying Microsoft Teams Rooms? The unique dynamics of each Microsoft Teams meeting space demand a versatile approach to video conferencing solutions. Logitech stands out as a select vendor offering comprehensive solutions catering to various room sizes and specific needs.

The Rally portfolio, encompassing Rally Bar Huddle, Rally Bar Mini, and Rally Bar, is meticulously designed to accommodate the conventional sizes of small/huddle, medium, and large conference rooms. What distinguishes the Logitech solution is the way RightSight 2 auto-framing enables additional adaptation to each room size. Regardless of your meeting room size or the nature of the meeting dynamics, the Logitech portfolio can cover your primary room use cases. But what about rooms beyond the "cookie cutter" small, medium, and large sizes?

## Adding Logitech Sight for Enhanced Meeting Inclusion in Microsoft Teams Rooms

Every room has its own story, characterized by its size, shape, or furniture layout. Sometimes, these unique attributes pose specific challenges that standard solutions cannot address. High-value rooms such as larger conference rooms, for instance, often require more intricate camera setups than a single front-of-room or a standalone center-of-the-table camera can provide.

Recognizing the need for a more inclusive and engaging meeting experience, Logitech introduced Sight—an AI-powered tabletop companion camera. This advanced camera system, officially named a Room System Accessory by Microsoft, works with Rally Bar or Rally Bar Mini. It's a center-of-table camera paired with the front-of-room camera and is a pioneering solution in the market designed to capture the essence of every discussion by providing the best angle and view, effectively bringing remote participants right to the heart of the conversation.



With Logitech Sight, remote participants are no longer mere observers. They become integral to the meeting, experiencing a more immersive and interactive session. This camera is not just about visibility; it is about creating a presence, making every participant feel valued and heard regardless of physical location.



## Logitech Sight: Certified for Microsoft Teams Rooms

Logitech Sight is not just compatible with Microsoft Teams Rooms; it is certified.<sup>2</sup> This certification is a testament to its ability to integrate seamlessly into the Teams Rooms environment, providing an up-close view of in-room participants and a comprehensive room view in one layout. This capability ensures that remote participants are not just viewing the meeting but are virtually present at the center of the action.

## Future-Proof Your Meeting Rooms with Upcoming Sight Features

Looking ahead, Logitech is not resting on its laurels. The forthcoming "SmartSwitching" feature is a testament to Logitech's commitment to continuous innovation. This feature will allow the Rally Bar and Sight cameras to switch between participants intelligently, ensuring that the camera angle is always optimal based on the speaker's location and gaze direction. This anticipatory technology promises to keep your meetings dynamic, engaging, and inclusive.

## Compatible with the Future of Microsoft Teams Rooms

Does all this innovation apply to your Microsoft Teams Rooms environment? Absolutely. In the market today, Logitech has a portfolio of hardware and software enhancements to support specialized Microsoft use cases such as Front Row and content cameras. And, as mentioned earlier, they have already made Microsoft's initial Intelliframe feature, Composite View, available.

The future of Microsoft Teams Rooms technology is bright and intelligent, with Intelliframe at its center. Intelliframe, as a family of current and upcoming features, will continue to redefine the landscape of employee communication. Logitech has been at the forefront of enabling Intelliframe functionality and has a robust roadmap of forthcoming features, such as multistream and daisy chaining, to support this vision.

Logitech is not just keeping pace with the technological advancements of Microsoft Teams Rooms but also setting the pace.

<sup>2</sup>Sight plus Rally Bar or Rally Mini are certified by Microsoft, <https://learn.microsoft.com/en-us/microsoftteams/rooms/certified-hardware?tabs=Devices>.



# Conclusion: The Benefits of Investing in Logitech's Intelligent Cameras for Microsoft Teams Rooms Are Numerous

Investing in Logitech's intelligent cameras is a statement of commitment to the future of corporate communication. It is an investment in a technology that adapts, evolves, and ensures that every meeting, regardless of its type or the room it is held in, is an inclusive, engaging, and productive experience.

As you stand at the crossroads of technological evolution, Logitech's intelligent cameras for Microsoft Teams Rooms are considered a healthy path to a future where every meeting is an opportunity for growth, collaboration, and success.





## About Logitech

Logitech helps all people pursue their passions and is committed to doing so in a way that is good for people and the planet. The company designs hardware and software solutions that help businesses thrive and bring people together when working, creating, gaming, and streaming. Founded in 1981 and headquartered in Lausanne, Switzerland, Logitech International is a Swiss public company listed on the SIX Swiss Exchange (LOGN) and the Nasdaq Global Select Market (LOGI). Find Logitech and more of its business products and enterprise solutions at [www.logitech.com/business](http://www.logitech.com/business), the [Logitech for Business blog](#), or [@LogitechBiz](#)



## About The Futurum Group

TFG Research [futurumgroup.com](http://futurumgroup.com) provides strategic guidance and insight on products and services for collaboration and conferencing applications within Unified Communications. Our global client base includes established and new technology suppliers, service providers, and enterprise users of voice, video, streaming, and web collaboration solutions. The company provides market research and consulting, produces conferences on technology trends and customer experiences, publishes a free weekly newsletter, and speaks at client and industry events.



## About the Researcher

Craig Durr is a Practice Lead for The Futurum Group and leads the Workplace Collaboration practice, focusing on the services, technologies, and devices that empower seamless connections between businesses, employees, and customers.

Craig brings twenty years of experience in leadership roles related to product development, strategic planning, P&L management, value proposition definition, and business development of security, SaaS, and Unified Communication offerings. Craig's experience includes roles at Poly, Dell, Microsoft, and IBM.

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